

Climate Transition: Mobinov and 20 Companies Come Together to Build a Decarbonization Roadmap for the National Automotive Sector

In partnership with a wide range of companies representing the sector, Mobinov took the decision to start developing a project focused on building a Decarbonization Roadmap for the National Automotive sector, a Project/Investment supported by the PRR - Recovery and Resilience Plan, and by the Next Generation EU European Funds.

Mobinov announced the launch of an ambitious project aimed at creating a strategic roadmap for the decarbonization of the automotive sector in Portugal. With the participation of 20 companies representing the different subsectors of the national automotive industry, this initiative aims to drive the transition to a more sustainable future and reduce the environmental impact of operations in the sector.

The automotive sector plays a crucial role in the Portuguese economy, generating a large number of jobs and contributing substantially to the national GDP and annual exports. The Mobinov-led initiative therefore seeks to further strengthen these economic pillars, while promoting the creation of a sector that is better adapted to future climate challenges.

With global warming and climate change taking on increasing urgency across countries' economies, the automotive sector faces significant challenges. The transition to a low-carbon economy is essential to mitigate risks and ensure the long-term sustainability of the sector. Threats posed by climate change range from pressure for stricter regulations on carbon emissions to growing consumer preference for shared mobility and low-carbon solutions.

However, Mobinov recognizes the importance of embracing these challenges as opportunities to innovate and create a more resilient and competitive automotive sector. Proactively embracing environmental risks will allow us to capitalize on the many emerging opportunities. The pursuit of energy efficiency, the adoption of clean technologies, the commitment to renewable energy producer systems, and the promotion of the circular economy will be key to building an automotive sector that is better prepared to face the uncertainties of the future.

With the 20 participating companies joining forces, Mobinov reinforces its commitment to innovation and sustainability in the automotive sector. The project aims to set ambitious targets for reducing carbon emissions while driving the adoption of sustainable practices across the value chain. It is expected that the Roadmap can be presented in December this year and that, from 2024, the sector will reinforce its action, towards the pursuit of carbon neutrality.

The decarbonization roadmap of the national automotive sector led by Mobinov represents a significant step towards a more sustainable future for Portugal and demonstrates the key role that the automotive industry plays in building a low-carbon economy.

<https://recuperarportugal.gov.pt/>

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